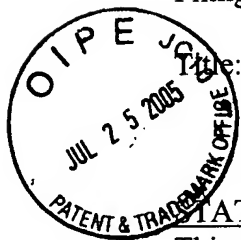


## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lee et al. Examiner: Cheryl M. Reid

Application Number: 10/007,789 Group Art Unit: 2142

Filing Date: November 7, 2001



Title: ONLINE SYSTEM AND METHOD FOR DYNAMIC SEGMENTATION AND CONTENT PRESENTATION

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

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PETITION FOR A THREE-MONTH EXTENSION  
OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

We request that the response term to the outstanding office action dated January 26, 2005 in the above-captioned application be extended three months from April 26, 2005 to July 26, 2005. We enclose a check for the requisite small entity fee of \$ 510. Please charge any additional fees and credit any overpayment to Deposit Account Number 01-0035.

Respectfully submitted,

Anthony J. Natoli  
Registration number 36,223  
Attorney for applicants

Date: July 25, 2005

ABELMAN, FRAYNE & SCHWAB  
666 Third Ave., 10th Floor  
New York, NY 10017-5621  
(212) 949-9022

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